

OWN THE UNIVERSE & HELP EMPOWER WOMEN



ABOUT THE "BE A FORCE" CAMPAIGN

Zanis & Co. and UN Women National Committee Canada share a common belief in empowering women. Together we want to instill the belief that women are powerful force and that we have the potential to make a difference in the lives of thousands. You will make a difference in the lives of Women and Girls around the world when you purchase a wearable piece of art featuring rare space gems, pieces of the Moon or Mars through this campaign which will end on October 13th, 2013. 25 per cent of proceeds from each sale will go directly to empowering women across the globe and help them learn how be self-sustaining. Wearing these pieces of the Universe makes one feel empowered and is the reason why Zanis chose UN Women National Committee Canada as their charity of choice for this campaign. These works of art serve as a daily reminder of the integral role that women play in our universe. When you purchase a watch or a pendant, you will be making a valuable contribution to the future of women worldwide.



About UN Women National Committee Canada

UN Women National Committee Canada is a non-profit organization that raises UN Women's profile and promotes its work in Canada; raises funds for UN Women programs. Almas Jiwani, President of UN National Committee Canada, is a Force of Inspiration, an international humanitarian, ferocious fighter for gender equality and women's economic empowerment. She believes it is every woman and girl's right to live in a world free from gender discrimination and encourages everyone to promote and support this "Be A Force" Campaign to empower girls and women worldwide.



"BE A FORCE"

About Zanis & Co.

Zanis & Co is a Canadian-based watch and jewelry company that recently launched the Universe Collection of Nuvati watches and jewelry for Men and Women. Each piece is very special and contains a genuine piece of the Moon, Mars and or a rare space gem. We also wanted to do something different and unique as well as give back to a great organization that helps change women's lives.



To purchase a limited piece and to help Empower Women, visit: www.Zanishelps.org

For more information about UN Women National Committee Canada - visit www.unwomencanada.org

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